

START SMALL — AND — MAKE THE CALL

THE AMERICAN CANCER SOCIETY®
GREAT AMERICAN SMOKEOUT®
IS NOVEMBER 15, 2012

PICK UP THE PHONE:



The American Cancer Society Great American Smokeout is the perfect reason to pick up the phone – or visit www.quitnow.net – and enroll in the Quit For Life® Program. Whether you start small and quit just for 24 hours, or you quit for life, this November 15 is your chance to take a step toward a life free from tobacco.

1.866.QUIT.4.LIFE (1.866.784.8454)

www.quitnow.net/commonhealth



Quit For Life® Program



The Quit For Life® Program is brought to you by the American Cancer Society® and Alere Wellbeing. The two organizations have 35 years of combined experience in tobacco cessation coaching and have helped more than 1 million tobacco users. Together they will help millions more make a plan to quit, realizing the American Cancer Society's mission to save lives and create a world with more birthdays.

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